

2012 CIO Forum

FEBRUARY 19-20, 2012
VENETIAN-PALAZZO-SANDS EXPO CENTER
LAS VEGAS

HIT LEADERSHIP AT THE SPEED OF CHANGE:

KEEPING CIOs AT THE FOREFRONT OF HEALTHCARE TRANSFORMATION

Presented by

 CHIME

 HIMSS®

Today, simply keeping pace with the ever-changing field of healthcare is a risky strategy

The traditional physician/hospital healthcare model is undergoing a major shift toward a patient-centered model. While the tremors of this shift are just being felt, a whole new healthcare landscape is taking shape. To be successful leaders, CIOs and senior HIT executives need agility and acumen to stay ahead of rapid changes in technology, government mandates and operational excellence. With the next wave of new challenges already on the horizon, playing catch-up is not an option.

Fortunately, CHIME members have a distinct advantage – the 2012 CIO Forum. Here, CIOs will learn how to lead at the speed of change through practical solutions, best practices and innovative strategies.

JOIN COLLEAGUES AND THOUGHT LEADERS FOR AN INTENSIVE DAY OF COLLABORATION, EXCHANGE AND NETWORKING, WHERE YOU WILL:

- Gain strategies for managing enterprise-wide transformation, staff morale and consensus
- Explore the new care model for the patient-centered medical home - and the implications for your organization
- Discover how patients are the new connected consumer via social media
- Glimpse the new world of healthcare that will stagger the imagination

2012 CIO FORUM AGENDA

SUNDAY, FEBRUARY 19

DAL TORO RISTORANTE – THE PALAZZO HOTEL

6:00 pm – 8:00 pm

CIO FORUM OPENING RECEPTION

MONDAY, FEBRUARY 20

VENETIAN–PALAZZO-SANDS EXPO CENTER

LEVEL 3, LIDO 3101

8:00 am – 9:00 am

REGISTRATION AND CONTINENTAL BREAKFAST

9:00 am – 9:20 am

WELCOME AND INTRODUCTIONS

Richard A. Correll

President and Chief Executive Officer
CHIME

Drexel G. DeFord, FHIMSS, FCHIME, CHCIO

Senior Vice President & Chief Information Officer
Seattle Children's Hospital



This program qualifies for Continuing Education Units (CEU) towards the CHIME Certified Healthcare CIO (CHCIO) Program. CHIME recognizes 1 hour of participation as equivalent to 1 CEU. CHIME members and Affiliates may claim their CEUs by entering them into the Self-Reporting Tool on the CHIME website.



This program is approved for up to 4.0 continuing education (CE) hours for use in fulfilling the continuing education requirements of the Certified Professional in Healthcare Information & Management Systems (CPHIMS).

9:20 am – 10:40 am

OPENING KEYNOTE

FULL STEAM AHEAD! UNLEASH THE POWER OF VISION IN YOUR WORK AND YOUR LIFE

Healthcare and its technology are undergoing rapid transformation with CIOs shouldering much of the leadership responsibilities. CIOs are being asked to do more with less, while maintaining employee morale and gaining buy-in for enterprise-wide change initiatives. Dr. Ken Blanchard will discuss how CIOs can effectively manage the pressure of these monumental changes while effectively leading their organizations into healthcare's digital revolution.

Ken Blanchard, PhD

Cofounder, The Ken Blanchard Companies®

Author and Consultant

Visiting Lecturer and Trustee Emeritus of the Board of Trustees, Cornell University

10:40 am – 11:00 am

MORNING BREAK

11:00 am – 12:00 pm

HIT POWERED PATIENT-CENTERED MEDICAL HOME: THE FOUNDATION FOR MEANINGFUL CONNECTIONS

A Patient Centered Medical Home (PCMH) emerges when clinicians and healers step up to comprehensive relationship-based care, empowered by tools to manage the data and communicate effectively across the care delivery spectrum. In this session, Dr. Paul Grundy will discuss the process and technology challenges that lie ahead as well as the leadership, teamwork, and discipline needed to power the shift to PCMH-level care and achieve the goal of delivering population health management, patient-centered prevention, and coordinated, accessible care across the entire delivery system.

Paul Grundy, MD, MPH, FACOEM, FACPM

President, Patient-Centered Primary Care Collaborative

Adjunct Professor, University of Utah's Department of Family & Preventive Medicine

Director, Healthcare Transformation, IBM

12:00 pm – 1:00 pm

LUNCH

1:00 pm – 2:00 pm

PHYSICIANS & PATIENTS IN THE TIME OF TWITTER: TRUSTED RELATIONSHIPS, SOCIAL MEDIA, & OPPORTUNITIES IN HEALTH

We live in an age where traditional doctor visits are no longer the only way to receive care. Through the use of innovative technologies and social media, providers are able to connect with their patients in new ways, and consumers are able to track their care from the comfort of home, or on the go via a mobile device. In this exciting session, Dr. Wendy Sue Swanson will discuss how she uses social media to communicate with patients outside of the exam room walls, help explain the movement towards the patient-centered medical home and discuss the impact on healthcare IT leaders who are tasked with supporting many of these initiatives.

Wendy Sue Swanson, MD, MBE, FAAP

Pediatrician, The Everett Clinic and Seattle Children's Hospital

Clinical Instructor, Department of Pediatrics, University of Washington

Author of the Blog, "Seattle Mama Doc"

2:00 pm – 2:30 pm

AFTERNOON BREAK

2:30 pm – 3:30 pm

CLOSING KEYNOTE

THE HEALTHCARE REVOLUTION

The physician/hospital centered model is gradually being replaced with a patient-centered, concierge model focused on non-tethered technology and centers for excellence. Dr. Lowell Catlett will explore the new world of healthcare where the gains in human health and economic growth will stagger the imagination, and life will never be the same. It's an industry that is borderless and holistic, where health is the norm and illness an aberration.

Lowell Catlett, PhD

Economist, Futurist

Regent's Professor, Dean and Chief Administrative Officer, New Mexico State University

MEET OUR SPEAKERS

KEN BLANCHARD, PhD

Cofounder, The Ken Blanchard Companies®
Author and Consultant
Visiting Lecturer and Trustee Emeritus of the Board of Trustees,
Cornell University



Few people have influenced the day-to-day management of people and companies more than Ken Blanchard. A prominent, sought-after author, speaker, and business consultant, Dr. Blanchard is one of the most recognized and respected leadership experts in the world. Ken is the cofounder and Chief Spiritual Officer of The Ken Blanchard

Companies®, an international management training and consulting firm. He is also a visiting lecturer at Cornell University and a teacher at the University of San Diego. Dr. Blanchard is the co-author of the best-selling book, *The One Minute Manager*®, and the author of many other successful books on leadership such as *Raving Fans*®, *Gung Ho!*®, *Whale Done!*, *Leading at a Higher Level*, *Know Can Do!*, and *The One Minute Entrepreneur*®. He has received top awards from the National Speakers Association, Toastmaster International, the Association of Learning Providers and was inducted into the Hall of Fame by *Training* magazine and Lakewood Conferences.

PAUL GRUNDY, MD, MPH, FACOEM, FACPM

President, Patient-Centered Primary Care Collaborative
Adjunct Professor, University of Utah's Department of Family & Preventive Medicine
Director, Healthcare Transformation, IBM



Dr. Grundy leverages his current roles as industry innovator, global speaker, educator and patient-centered visionary to help drive comprehensive and integrated healthcare. Before joining the IBM Industry Academy as their only physician, he worked as a senior diplomat in the US State Department and as the medical director for the

International SOS, the world's largest medical assistance company. His work has been covered by the *New York Times*, *BusinessWeek*, *Health Affairs*, *The Economist*, *The New England Journal of Medicine* and other media outlets. Dr. Grundy is an honorary member of the American Academy of Family and has won numerous awards from the Department of State for meritorious service.

WENDY SUE SWANSON, MD, MBE, FAAP

Pediatrician, The Everett Clinic and Seattle Children's Hospital
Clinical Instructor, Department of Pediatrics, University of Washington
Author of the Blog, "Seattle Mama Doc"



Dr. Swanson is a general pediatrician interested in the intersection of media and medicine and its impact on the physician-patient relationship. Her objective is to illustrate how we can marry social media tools with traditional media to inform parents and caregivers, engage pediatricians, and decrease the divide that may exist between patients

and their physicians. She writes Seattle Mama Doc for Seattle Children's Hospital, the first pediatrician authored blog for a major children's hospital. Dr. Swanson speaks nationally on physician use of social media and is an official spokesperson for the American Academy of Pediatrics. She sits on the boards of Advisors for Parents Magazine and the Mayo Clinic Center for Social Media.

LOWELL CATLETT, PhD

Economist, Futurist
Regent's Professor, Dean and Chief Administrative Officer
New Mexico State University



Dr. Catlett is an exciting futurist whose knowledge of technologies and their everyday lifestyle implications is addressed in his popular and upbeat presentations. He is internationally known as an expert in predicting and planning for near and long-term futures and is in demand as a speaker and consultant to government and

corporations alike. Dr. Catlett received his doctorate in Economics from Iowa State University, and has twice received the Don C. Roush Award for Excellence in Teaching. Lowell recently received the College of Agriculture and Home Economics Advisor of the Year as well as Teacher of the Year at New Mexico State University. In February, 2007 he received the Carl F. Hertz Distinguished Service to Agriculture Award from the American Society of Farm Managers and Rural Appraisers for his service to agriculture.

POWER UP TO LEAD AT THE SPEED OF CHANGE –

ATTEND THE 2012 CIO FORUM!

GENERAL INFORMATION

Register online at www.himssconference.org

HOTEL INFORMATION

A block of rooms has been reserved for CHIME members at the Palazzo Hotel, conveniently located adjacent to the Venetian-Palazzo-Sands Expo Center Sands Convention Center. This full-service hotel offers deluxe accommodations with several dining and lounge facilities, spa services and a variety of entertainment options.

To make your reservations: Go to www.himssconference.org

- 1) Click on "Hotel and Travel"
- 2) Click on "Make hotel reservations"
- 3) Select "CIO Forum" from the drop down box and enter the password

You will need a password to complete the reservation. You can get the password by calling the CHIME office at 734.665.0000.

The cut-off date for reserving rooms in the CIO Forum block is Monday, January 16, 2012.

Make your hotel reservations early so your preferred arrival and departure dates are available. Making hotel reservations prior to registration is recommended. There are no out-of-pocket costs to make hotel reservations; only a credit card is required as a guarantee. The deposit will not be charged until approximately two weeks prior to the conference.

HOTEL RESERVATION ALERT

It has come to our attention that several unaffiliated wholesale hotel/travel groups have been soliciting HIMSS participants and offering hotel accommodations for the 2012 Annual HIMSS Conference & Exhibition in Las Vegas. Unofficial companies may be offering discounted or wholesale hotel pricing. Neither HIMSS nor onPeak can verify the authenticity of such companies or their representations, and will not be able to provide a resolution to issues related to such reservations. OnPeak is the official hotel provider for HIMSS12. If you booked accommodations through any party other than onPeak, we urge you to immediately cancel the reservation and book your hotel rooms through onPeak.

LAS VEGAS AIRPORT

The Palazzo Hotel is a 15 minute ride from McCarran International Airport. Most domestic airlines fly into Las Vegas, but it is wise to book early to get the flight of your choice and the best rates.

AIRLINE RESERVATIONS

For information on special discounted airline reservations with our selected airlines – plus details on car rental discounts – please visit www.himssconference.org, click on “Hotel and Travel” and click on the Air Fare & Car Rental Information page. Follow the instructions to complete your reservation.

CIO FORUM OPENING RECEPTION

A welcoming reception for CIO Forum attendees will be held at Dal Toro Ristorante at The Palazzo Hotel on Sunday, February 19th, from 6:00 pm to 8:00 pm. Join your fellow CHIME members in a fun and relaxing kick-off to the 2012 CIO Forum and HIMSS12. It's an excellent opportunity to socialize with your colleagues, exchange fresh ideas and build new contacts while enjoying great refreshments.

REGISTRATION INFORMATION

Register online at: www.himssconference.org. You must use your CHIME member number. All registrations will be confirmed by e-mail. Please call Experient, the HIMSS Registrar at 866.229.2386 or e-mail himss@experient-inc.com if you do not receive an e-mail confirmation or have any questions regarding your registration.

NOTE: Attendance at the CIO Forum is limited to members of the College of Healthcare Information Management Executives (CHIME) and representatives of CHIME Foundation firms only. IT executives who are not yet members may apply for membership by contacting CHIME at 734.665.0000 or by going to www.cio-chime.org. Applications for membership must be received and approved by February 6, 2012 to attend the CIO Forum.

FEES

The fee to attend the CIO Forum for CHIME members is \$295. There is no charge for CHIME Foundation firm representatives (Associate firms limit 1; Standard and Premier firms limit 3). The registration fee for Foundation firm representatives increases to \$75 for registrations received after January 23, 2012. Foundation registration limits are in place to ensure a mutually beneficial ratio of CHIME CIOs/CHIME Foundation representatives in attendance. Additional registrations beyond your firm's limit are not available for purchase. Your registration includes a badge, media folio, attendance at all Forum sessions and receptions, continental breakfast and lunch on Monday, February 20. Fees do not include hotel accommodations or HIMSS12 conference registration fees. You may register for the HIMSS12 conference and the CIO Forum at www.himssconference.org.

JOIN COLLEAGUES FROM ACROSS THE COUNTRY FOR
ADVANCING LEADERSHIP EXCELLENCE!

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PRESENTED BY  

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GENEROUS COMMERCIAL SUPPORTERS:

















